

LISTING MARKETING PLAN CHECKLIST

I HAVE A UNIQUE MARKETING SYSTEM THAT TAKES ALL OF YOUR HOME'S NEEDS INTO CONSIDERATION.

- Identify the home's unique selling features
- Pricing strategy
- Review touch ups and repairs
- Staging
- Professional Photography
- Virtual and Video Tours
- Facebook, google and/or IG ads
- Single page property website
- Real estate yard sign
- QR codes
- Branded directional arrows
- Social Media Posts
- Offer weekly marketing updates to Seller
- Market to personal database
- Professional Copy
- Add listing to MLS
- Listing Information flyer
- Promote your listing in your office
- Property and neighbourhood research
- Newspaper ad